

# Exhibit A

# InterSearch Group, Inc.

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## • Latest News

10/11/07 8:35 AM EDT  
InterSearch Group Appoints  
Industry Veteran Harry P. McGinley  
as Director of Sales Development  
for Banks.com - Business Wire

09/10/07 12:52 PM EDT  
InterSearch Group to Present at  
Merriman Curhan Ford 4th Annual  
Investor Summit - Business Wire

09/05/07 8:34 AM EDT  
InterSearch Group Announces  
Strategic Agreement with  
Shopping.com - Business Wire

Oct 22 2:40 PM EDT

In an era when time-to-market determines success or failure, InterSearch has established itself as a market leader through rapid commercialization. We apply technical expertise honed in successful Silicon Valley companies combined with Wall Street business acumen. We put the right people in place to get the job done. We give teams the tools to succeed using corporate capital and strategic partnerships. From the first line of code to the bottom line, InterSearch builds success.

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## Corporate Overview

InterSearch Group, Inc. provides Internet search services through a combination of traffic aggregation and proprietary Websites. The company operates in various areas of Internet commerce, including paid search, direct navigation, and online marketing. Its pay-per-click search services enable businesses to enhance their online transactions through online advertising to Internet users in response to their keyword search queries. The company also provides corporate services, including Internet technology consulting services to various companies primarily in the financial services industry.

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## Portfolio

### IRS.com

IRS.com is the #1 Independent Tax Resource on the Internet. We provide useful tax links to 3rd Party Tax providers for our visitors which are organized to make it easier to find what you are looking for quickly. IRS.com includes tax information about IRS tax forms, the Internal Revenue Service, estate taxes, tax software, income tax preparation, tax refunds, and IRS efile for year 2005 taxes. (NOTE - This site is not affiliated with the IRS website, the United States Internal Revenue Service or any state revenue or taxing agency.) Copyright © 2007 Internet Revenue Services, Inc.

Visit [www.irs.com](http://www.irs.com)

### Banks.com

InterSearch's most recent domain acquisition is currently under development to be a leading financial services web portal. Banks.com will serve consumers with valuable information regarding all areas of financial services such as, banking, real estate lending, investing, trust services and much more. In addition, Banks.com will provide advertisers with access to a high volume, high quality and extremely targeted user base. Banks.com is an extremely valuable addition to the InterSearch portfolio. Financial Services is a major web category which offers InterSearch a multitude of new revenue opportunities and cross-sell opportunities with IRS.com.

Visit [www.banks.com](http://www.banks.com)

### Looksearch.com

Looksearch.com is a search engine serving high quality results to thousands of visitors per day.

Visit [www.looksearch.com](http://www.looksearch.com)

### Camps.com

Camps.com will be a premier camps directory providing users with a plethora of information in order to facilitate their camp vacation planning needs. The site will contain listings of a wide variety of camp types, together with useful articles, user reviews and images and video content.

**Visit** [www.camps.com](http://www.camps.com)

## **ParkingDots.com**

Parking Dots enables Internet domain owners to generate revenue from traffic to undeveloped and expired sites. Parking Dots uses proprietary strategies to deliver content to these sites from pay-for-performance advertisers. Visitors find what they are looking for. Advertisers gain customers. The domain owner generates revenue.

**Visit** [www.parkingdots.com](http://www.parkingdots.com)

## **InterSearch Corporate Services, Inc.**

InterSearch Corporate Services provides professional and technical consulting to the financial services industry. Focusing on operations efficiency and technology, we deliver strategic consulting and subject matter expertise to leading financial institutions.

**Visit** [www.corp.intersearch.com](http://www.corp.intersearch.com)

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## Executive Team

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## Dan O'Donnell

President, Chairman and Chief Executive Officer

Prior to becoming Chairman and CEO of the InterSearch Group, Mr. O'Donnell focused on identifying emerging Internet opportunities and building world-class teams to develop and build these opportunities into sustainable businesses. A seasoned entrepreneur, Mr. O'Donnell possesses a solid track record for starting and developing high value organizations. In previous endeavors, Mr. O'Donnell successfully built and managed Global Financial Services, Inc., a Financial and Professional Services firms that was subsequently acquired by iGate Corporation (NASDAQ: IGTE). He is also a as co-founder of Walnut Ventures, now an InterSearch portfolio company.



## Gary Bogatay

Chief Financial Officer

Mr. Bogatay is a Certified Public Accountant with more than 16 years of experience in senior financial management roles. He began his career at Deloitte & Touche, LLP, and has held senior financial positions at Guardian Protection Services, Career Education Corporation, as well as iGate Corporation, a publicly traded information technology and Internet consulting firm. At iGate, Mr. Bogatay served as Vice President of Finance for iGate's Financial Services subsidiary, Symphoni Interactive LLC.



## Steve Ernst

Executive Vice President of Enterprise Architecture

Mr. Ernst has over fourteen years of systems engineering/architecture and professional experience. Formerly of Sterling Software, he has a solid history in designing practical and



**Kim**

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